



Content Creator Package

Connect with the biggest adventurer community

Deliver unforgettable outdoor experiences with the help of Content Creators for your target group.



The creators



Meet your new Content Creator for komoot





Saddle Stories

Hi, we are Angelika and Reinhard - two bike-loving globetrotters! After returning home from our world bicycle tour, we discovered our passion for gravel bikes and long distance hikes. We can cover everything related to gravel biking, cycle touring and hiking.

Check out two of our recent adventures:

- [Weser Cycle Route](#)
- [Long-distance hiking on the Rennsteig](#)

Main targets

Hikers

Leisure Cyclists

Gravel Bikers

Road Cyclists





Alain Rumpf – Swiss With A Pulse

Hi, I'm Alain and I live in the Swiss Alps. I am a photographer, guide and tourism consultant focusing on road cycling, gravel biking and bikepacking.

My mission: to help fellow humans leave their screens and get outside to do things they love, challenge themselves and discover new places.

Check out two of my recent projects:

- [Gravel biking in Trentino](#)
- [The hidden gems of Bormio](#)

Main targets

Bikepackers

Gravel Bikers

Road Cyclists





Saskia Bauer

Hi, I'm Saskia. North Pole expedition member and in love with everything outdoor, nature and challenges ever since. I can cover everything related to Hiking, MTB, Road and Gravel as well as Snowshoe-Hiking.

Check out two of my recent projects:

- [Mountain biking in Vorarlberg](#)
- [Hiking in Heidiland](#)

Main targets

Hikers

Mountain Bikers

Gravel Bikers

Road Cyclists

Snowshoe Hikers





Fräulein Draußen

Hi, I'm Kathrin. I am a passionate Outdoor Blogger and komoot Ambassador since 2020. I can cover everything related to Hiking, Bikepacking, Touring Bicycle and Trail Running.

Check out two of my recent projects:

- [Hiking in Alpbachtal](#)
- [Cycling in Schleswig-Holstein](#)

Main targets

Hikers

Bikepackers

Road Cyclists

Leisure Cyclists

Trail Runners





Franziska Consolati – Ins Nirgendwo, bitte!

Hi, I'm Franziska and I grew up in the Bavarian Alps. After years of traveling I now feel at home in the Swedish forest. What I took with me is my passion for short and long distance hikes. And my still growing love for exploring landscapes with my (gravel) bike.

Check out two of my recent projects:

- [Hiking on the Venntrilogie](#)
- [Finnish Lapland on a gravel bike](#)

Main targets

Hikers

Gravel Bikers





Romy Robst – Etappenwandern.de

Hi, I'm Romy and I am a nature lover, mountain maniac and adventurer. From place to place, hut to hut, from sunshine to snow. Always at my side: Greta, the sweetest hiking dog in the world. Hut tours, long-distance trails, van&hike tours, glacier-, ski- and snow shoe tours among my specialities.

Check out two of my recent projects:

- [Multiday hiking in Trentino](#)
- [Hiking on Rügen](#)

Main targets

Hikers

Snowshoe Hikers

Cross-Country Skiers





Caro – LadyOutdoors.com

Hi, I'm Caro. I'm often drawn to the long trails. I hiked f. e. the iconic Pacific Crest Trail and the challenging Colorado Trail. I can cover everything related to hiking, gravel biking, bikepacking, touring bicycle and winter adventures.

Check out two of my recent adventures:

- [Bliessteig in autumn](#)
- [Island Hopping in Berlin](#)

Main targets

Hikers

Gravel Bikers

Bikepackers

Road Cyclists

Snowshoe Hikers





Katharina Siegel

Hi, I'm Katharina. I'm an artist and passionate long-distance cyclist. In recent years, I have done multiple solo self-supported bike-packing trips. At heart, I'm a minimalist and fell in love with remote landscapes and mountain ranges. I can cover everything related to bike-packing and touring.

Check out one of my recent adventures:

- [Bikepacking in Winter in Poland](#)

Main targets

Gravel Bikers

Bikepackers

Road Cyclists





Marika Abbà

Hi, I'm Marika. I'm a hiking and mountaineering enthusiast. While hiking, I like to go in search of the history and culture of the places I pass through.

Check out one of my recent adventures:

- [Hiking in the Dolomites](#)

Main targets

Hikers

Mountaineers





Pietro Franzese

Hi, I'm Pietro. I come from a big city but I love to get lost in the wilderness: long bike travels, gravel rides or hiking are my favorite ways to escape the concrete and enjoy the silence of nature.

Two of my best travel experiences:

- [Three days in the southwest of Sardinia](#)
- [Catalonia by bike](#)

Main targets

Gravel Bikers

Bikepackers

Road Cyclists





Angela Pulliero

Ciao, I'm Angela!

I'm a komoot editor and cycling guide.

I love multi-day hikes and bikepacking trips, but I feel that I really have completed an adventure only once I have narrated it, through writing and photography.

Check out one of my recent projects:

- [Glaciers, ibex and mountain huts – Giro del Confinale](#)

Main targets

Hikers

Bikepackers

Road Cyclists

Gravel Bikers





Stefano Udeschini – Epic Trail

Hello! I'm Stefano, a trail rider on the lookout for the best natural single trails that our planet has to offer. I see MTB as a way to share emotions and deep connections with people. I enjoy discovering new places, choosing the best routes with views of the most spectacular panoramas.

Some of my recent adventures:

- [Exploring Val di Sole](#)
- [Bormio & Santa Caterina MTB adventure](#)

Main targets

Hikers

Mountain Bikers

Enduro Mountain Bikers





Sophie Gateau

Hi, I'm Sophie. I'm a photographer and a writer. I love exploring new places and create itineraries. I can cover everything related to Bikepacking, Road Bike and Gravel Bike.

Check out my latest adventures:

- [Le Westerwald en gravel](#)
- [Le Tour des Puy](#)
- [La Gravel of Legend](#)

Main targets

Bikepackers

Road Cyclists

Gravel Bikers





Mollow

I'm Alisée, and with Chiara we founded Mollow, a community for conscious travelers looking for adventure by train! From biking to hiking trips, we're sharing through our lens, as many adventure ideas as possible, accessible without planes or cars!

Check out my recent Collections:

- [7 routes accessible by train](#)
- [Cycle routes in France accessible by train](#)

Main targets

Hikers

Road Cyclists

Runners

Gravel Bikers





Paulien – Outdoor Inspiratie

Hi, I'm Paulien. I hike and share multi-day trails that are easy to reach by train or bus. Since 2019, I've been posting my favourite routes and practical how-to guides for both first-time (solo) hikers and more experienced outdoor enthusiasts.

Here are two of my latest adventures:

- [Hut to hut hike in the Vanoise](#)
- [Day hikes from Flims](#)

Main targets

Hikers

Road Cyclists

Gravel Bikers





Erwin Sikkens

Hi, I'm Erwin, a photographer, writer/journalist, and route designer. I use my content creation and influential skills to inspire and tell stories from the saddle – whether on gravel, trails, or road. I'm always curious about the next cycling adventure – but I also love the occasional hike.

See some of my adventures:

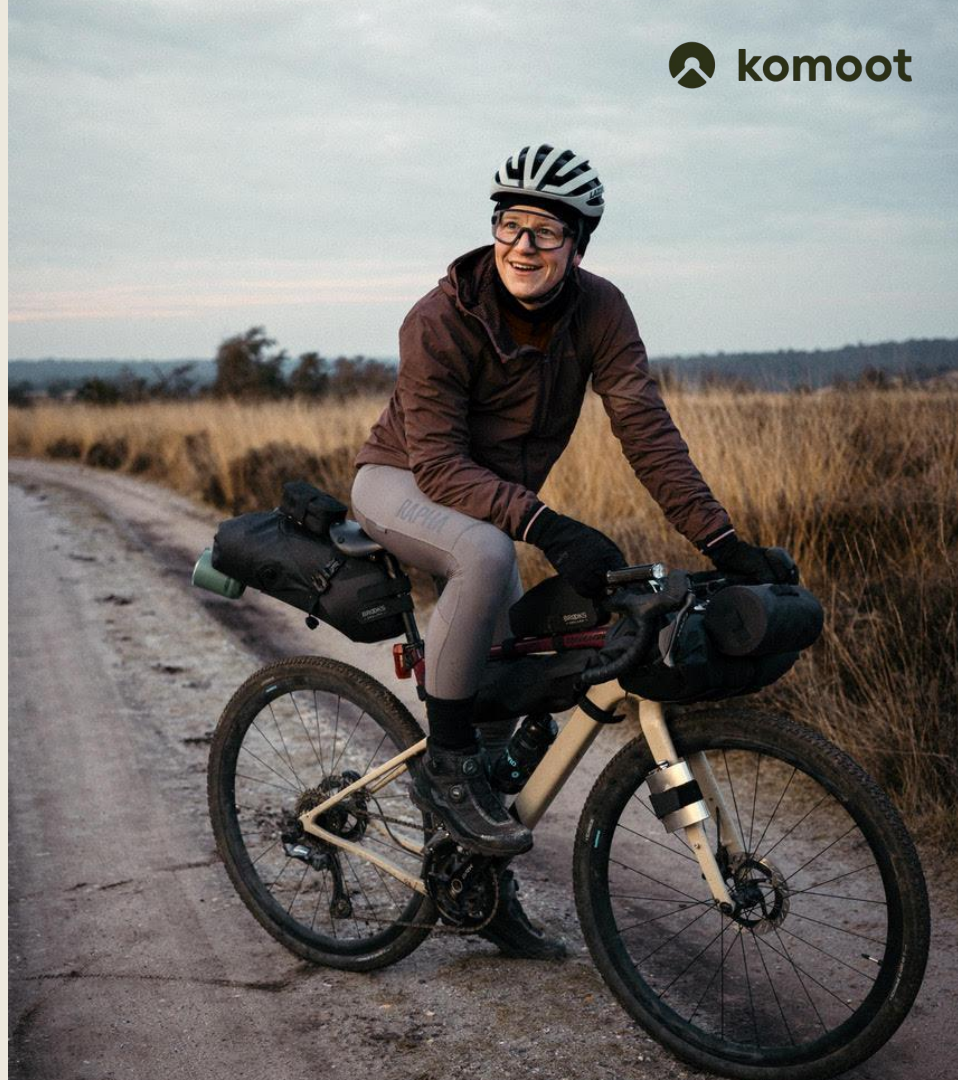
- [Bikepacking Andalusia](#)
- [Waddenhoppen](#)
- [Black Forest & Alsace Bikepacking](#)
- [Green Divide](#)

Main targets

Mountain Bikers

Road Cyclists

Gravel Bikers





Reach your **relevant target group** within the **inspiration phase**, with **authentic content** our Content Creators are producing for you.

Your Content Creator Package in three steps

1

Choose your **Content Creator & Target Group**

- Hikers
- Mountain bikers
- Bikepackers
- Road cyclists
- Gravel bikers
- (Trail-)Runners
- ...and more

2

Lean back and enjoy **authentic content production for your Region or Brand**

- Content Creator for 3 days
- Collection production including min. 3 tours
- All logistics
- Image rights for komoot and external use

3

Choose how many **clicks of your budget*** you wanna put on the Content Creator Collection

We are happy to advise you for the perfect targeting.

* Content Creator Package is bookable on top, spending at least €4k promotion budget.

The Sales team

Our team is looking forward to planning your individual marketing route with you – contact us!



Diane

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Thank you!